

# AVA Annual Conference

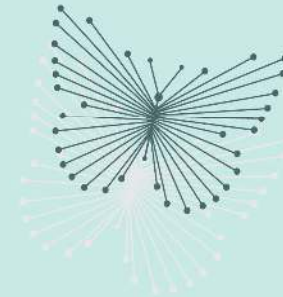
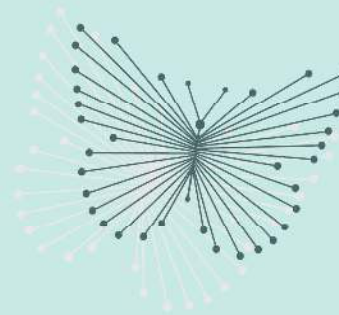
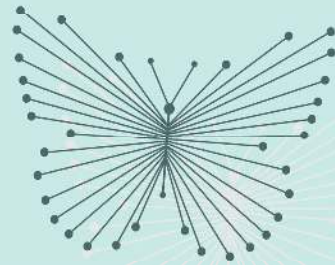


28 May – 2 June 2023 | Adelaide Convention Centre, Adelaide

Industry Prospectus

A large red network graphic on the left side of the banner, featuring a central point with many lines radiating outwards to smaller red dots.

**Refresh  
Renew  
Refocus**



[Click here to book online](#)





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## About the AVA Annual Conference

The AVA Conference Program Committee and I look forward to welcoming over 750 veterinary professionals to the biggest week on the AVA Calendar, with topics including infectious disease and behaviour ‘how to’ session for small animal veterinarians, engaging production animal topics for mixed and peri-urban veterinarians, equine topics from conception to the first years of life and so much more.

The program and wide range of social events and workshops are sure to appeal to a wide range of delegates from students and nurses to practice owner and senior clinicians.

We look forward to providing you with unique opportunity to connect with veterinary decision makers and future leader of the veterinary profession.

I look forward to welcoming you to the 2023 AVA Annual Conference in Adelaide.

**Meredith Flash, Convenor**

### Sunday 28 May 2023

6.00pm-8.00pm Welcome and Exhibition opening

### Monday 29 May – Wednesday 31 May 2023

8.00am-6.00pm Scientific program

6.00pm-7.00pm Happy Hour in Exhibition

### Thursday 1 June 2023

8.00am-6.00pm Scientific program

2.00pm Exhibition closes

7.00pm-midnight Gala Dinner

### Friday 2 June 2023

Group workshops



## Location

A striking landmark on Adelaide's Riverbank, the Adelaide Convention Centre (ACC) is one of the world's most modern, flexible and technologically advanced venues. Fifteen minutes' drive from Adelaide Airport and a stone's throw from South Australia's famed tourist regions, the ACC combines state-of-the-art facilities with creative menus and innovative event technologies.

[www.adelaidecc.com.au](http://www.adelaidecc.com.au)

Adelaide is a modern playground set against a backdrop of grand architecture and Aboriginal history; bursting with culture, flavours, events and entertainment. Taste the world-famous wine regions only minutes from the city or indulge in award-winning restaurants in the heart of Adelaide.

<https://southaustralia.com/>

## Accommodation

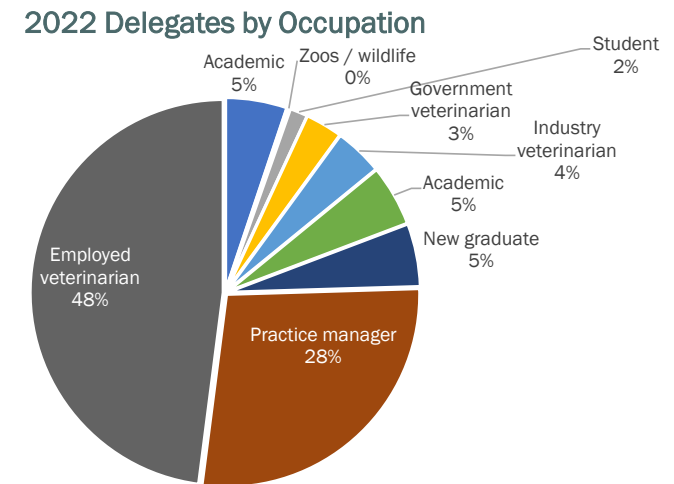
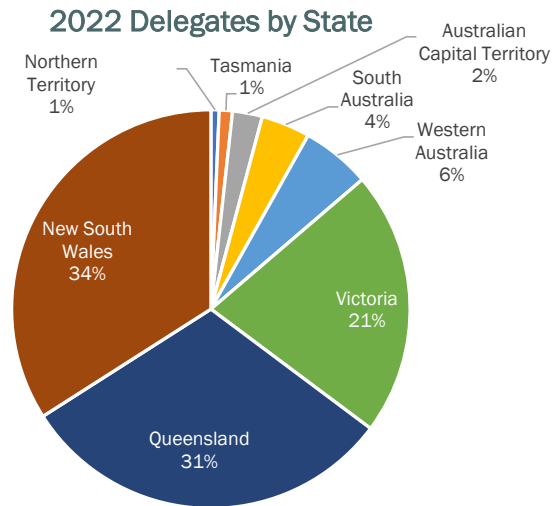
We recommend you book early as this year the State of Origin will be played at the Adelaide Oval on Wednesday 31 May. We have negotiated special AVA conference accommodation rates through Ozacom+. [Book Now](#)



## Your audience

Over 1,200 veterinary professionals including 750 delegates from Australia, New Zealand and internationally representing 13 special interest groups and topics.

- Acupuncture
- Advocacy
- Business
- Cattle
- Conservation Biology
- Dentistry
- Education
- Equine
- Industry
- Public Health
- Sheep, Camelid and Goats
- Small animal
- Welfare







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## Partnership opportunities

All prices are excluding 10% GST

Maximise your visibility for your target markets by becoming a conference partner. Our marketing will ensure that your support and profile is raised with the 7,500 AVA members and the profession.

You can choose one of the medallion partnership opportunities or talk to us about a tailor package to suit your needs. An early commitment will mean a greater exposure and a greater return on investment.

\*\*\*\* AVA sponsor partner points and loyalty customers \*\*\*\*

We value the support of our partners and by investing in a medallion partnership package, you will be awarded points that will contribute to stand allocation preference for the AVA Annual Conference for the next three years.



You can view our [loyalty list here](#)



## Partnership Opportunities

<b>Platinum Partner – Sold – Thank you Provet</b> Price on application	<b>Gold Partners</b> \$41,950 (excl. GST) – Limited opportunities
<p>Acknowledgment as “Platinum partner of the AVA Annual Conference”</p> <ul style="list-style-type: none"> <li>• 36 square metres of exhibition space (stand, or floor space only)</li> <li>• 10 x full exhibitor registrations to the conference. Includes attendance at scientific sessions &amp; exhibition                             <ul style="list-style-type: none"> <li>• 10 x welcome reception and exhibition opening tickets - Sunday</li> <li>• 10 x Happy Hour tickets – Monday-Wednesday</li> <li>• 10 x Gala Dinner tickets - Thursday</li> </ul> </li> <li>• Preferential allocation of space within the exhibition.                             <ul style="list-style-type: none"> <li>• scientific stream sponsorship of your choice</li> <li>• slot in the electronic noticeboard queue</li> </ul> </li> <li>• Logo placement on the conference website homepage and conference marketing materials.</li> <li>• Listing in the online trade directory.</li> <li>• 10% discount rate on AVA website advertising and advertorial package on any ad booked from 15 April -15 June 2023.</li> <li>• Verbal acknowledgement (opportunities to be determined).</li> <li>• Inclusion of your company logo on conference signage, sponsor board.</li> <li>• Entry into passport competition.</li> </ul> <div data-bbox="919 1209 1010 1352" style="text-align: right;"> </div>	<p>Acknowledgment as a “Gold partner of the AVA Annual Conference”</p> <ul style="list-style-type: none"> <li>• 36 square metres of exhibition space (stand, or floor space only)</li> <li>• 6 x full exhibitor registrations to the conference. Includes attendance at scientific sessions &amp; exhibition                             <ul style="list-style-type: none"> <li>• 6 x welcome reception and exhibition opening tickets - Sunday</li> <li>• 6 x Happy Hour tickets – Monday-Wednesday</li> <li>• 6 x Gala Dinner tickets - Thursday</li> </ul> </li> <li>• Preferential allocation of space within the exhibition.</li> <li>• Logo placement on the conference website homepage and conference marketing materials.</li> <li>• Listing in the online trade directory.</li> <li>• 10% discount rate on AVA website advertising and advertorial package on any ad booked from 15 April -15 June 2023.</li> <li>• Verbal acknowledgement (opportunities to be determined).</li> <li>• Inclusion of your company logo on conference signage, sponsor board.</li> <li>• Entry into passport competition.</li> </ul> <div data-bbox="1885 1209 1976 1352" style="text-align: right;"> </div>

## Partnership Opportunities

<p style="text-align: center;"><b>Silver Partner</b> \$29,950 (excl. GST) - Limited opportunities</p>	<p style="text-align: center;"><b>Bronze Partner</b> \$17,950 (excl. GST) - Limited opportunities</p>
<p>Acknowledgment as a “Silver partner of the AVA Annual Conference”</p> <ul style="list-style-type: none"> <li>• 18 square metres of exhibition space (stand, or floor space only)</li> <li>• 4 x full exhibitor registrations to the conference. Includes attendance at scientific sessions &amp; exhibition               <ul style="list-style-type: none"> <li>• 4 x welcome reception and exhibition opening tickets - Sunday</li> <li>• 4 x Happy Hour tickets – Monday-Wednesday</li> <li>• 4 x Gala Dinner tickets - Thursday</li> </ul> </li> <li>• Preferential allocation of space within the exhibition.</li> <li>• Logo placement on the conference website homepage and conference marketing materials.</li> <li>• Listing in the online trade directory.</li> <li>• 10% discount rate on AVA website advertising and advertorial package on any ad booked from 15 April -15 June 2023.</li> <li>• Inclusion of your company logo on conference signage, sponsor board.</li> <li>• Entry into passport competition.</li> </ul> <div style="text-align: right;">  </div>	<p>Acknowledgment as a “Bronze partner of the AVA Annual Conference”</p> <ul style="list-style-type: none"> <li>• 9 square metres of exhibition space (stand, or floor space only)</li> <li>• 2 x full exhibitor registrations to the conference. Includes attendance at scientific sessions &amp; exhibition               <ul style="list-style-type: none"> <li>• 2 x welcome reception and exhibition opening tickets - Sunday</li> <li>• 2 x Happy Hour tickets – Monday-Wednesday</li> <li>• 2 x Gala Dinner tickets - Thursday</li> </ul> </li> <li>• Preferential allocation of space within the exhibition.</li> <li>• Logo placement on the conference website homepage and conference marketing materials.</li> <li>• Listing in the online trade directory.</li> <li>• 10% discount rate on AVA website advertising and advertorial package on any ad booked from 15 April -15 June 2023.</li> <li>• Inclusion of your company logo on conference signage, sponsor board.</li> <li>• Entry into passport competition.</li> </ul> <div style="text-align: right;">  </div>

## Other Partnership Opportunities

Available to partners and exhibitors only

<p><b>Plenary or stream sponsorship</b> Price on application – Limited opportunities</p>	<p><b>‘Chill out’ lounges</b> \$7,690 (excl. GST)– Four opportunities available Non-exhibitors – price on application</p>
<p>The scientific program will be released in January.</p> <ul style="list-style-type: none"> <li>• Signage at the entrance to the session and inside the session room (signage to be supplied by the sponsor)</li> <li>• Acknowledgment by the session chairperson</li> <li>• Logo on opening and closing session slide</li> <li>• Opportunity to display promotional material inside the session stream room</li> <li>• Opportunity for sponsor representative to attend sessions and welcome delegates as they enter the session</li> </ul>	<p>Delight delegates with a place to network and chill out in the exhibition in the ‘Games Lounge’, the ‘Winning Post’ or ‘Cattle Capers’ or insert your brand name and come up with your own theme, games and fun things to do.</p> <p>A great way to extend your brand past your stand and provide fun and interaction for delegates.</p> <p>The sponsor is responsible for furniture and theming. Height restrictions of 1.2 metres.</p>





## Other Partnership Opportunities

<p><b>Breakfast sessions – Sold out</b>                      \$7,690 (excl. GST)                      1 opportunity – corporate and medallion partners – first right of refusal</p>	<p><b>Notepads and pens</b>                      \$2,190 (excl. GST) - Limited opportunities</p>
<p>(Sponsor pays catering, venue hire and audio-visual costs)</p> <p>Popular with delegates, the breakfast sessions provide sponsors with the opportunity to showcase their industry experts and create your own session.</p> <p>180 recommended capacity.</p>	<p>(Sponsor pays production cost)</p> <p>Branding delegate accessories such as a notepad, pen or water bottle with your company logo ensures ongoing promotion of your brand as delegates will keep and continue to use these items after the conference. Items can either be sourced by the sponsoring company or by the AVA.</p> <p>The style and design are to be approved by the AVA prior to production.</p>





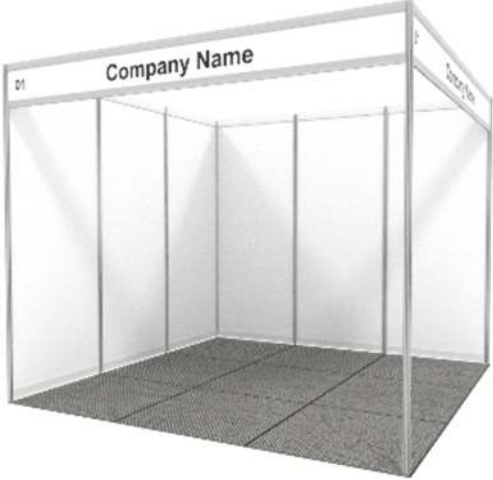
# Social Partnership Opportunities

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Available to partners and exhibitors only

<p>Welcome reception and exhibition opening - \$4,950 (excl. GST)  Daily Catering – Monday – Thursday - \$4,295 (excl. GST)  Happy Hour – Monday, Tuesday &amp; Wednesday - \$4,295 (excl. GST)</p>	<p>Gala Dinner  One opportunity (shared sponsorship) \$10,950 (excl. GST)  Exclusive - \$21,900 (excl. GST) – Sold</p>
<p><b>Welcome Reception and Exhibition Opening - Sunday 28 May</b>  6:00pm – 8:00pm - Exhibition Hall - Sold</p> <p><b>Daily catering – morning tea, lunch, afternoon tea</b></p> <p><b>Happy hours – Monday - Wednesday</b></p> <p>Catering is included and is served in the exhibition area</p> <ul style="list-style-type: none"> <li>• Naming rights to the nominated catering day/happy hour function.</li> <li>• Opportunity to display signage at the entrance to the exhibition hall and around the catering stations.</li> <li>• Logo and sponsor’s messages displayed on television monitors during the happy hour.</li> <li>• Opportunity to upgrade food and beverage package, at sponsor’s cost.</li> <li>• Opportunity for theming or to provide entertainment during happy hour, at sponsor’s cost.</li> <li>• Opportunity for appropriately qualified representative to address the audience during the happy hour for a maximum of 3 minutes.</li> <li>• Acknowledgment on selected printed material leading up to and during the conference.</li> <li>• Verbal acknowledgment (opportunities to be determined).</li> <li>• Conference logo for use on your promotional materials.</li> </ul>	<p><b>Thursday 1 June   7:00pm – 11:30pm</b>  Adelaide Convention Centre</p> <ul style="list-style-type: none"> <li>• Join us at Gala Dinner which will be held on the Thursday evening of the conference, attended by over 400 guests.</li> <li>• Naming rights to Gala Dinner.</li> <li>• Opportunity to display signage throughout the venue.</li> <li>• Opportunity to have input into theming and entertainment.</li> <li>• Option of wait staff to wear aprons with the sponsor logo (provided by sponsor).</li> <li>• 2 complimentary Gala Dinner tickets.</li> <li>• Opportunity to have dedicated sponsor VIP area.</li> <li>• Opportunity to give guests a gift.</li> <li>• Opportunity for appropriately qualified representative to address the audience during the night for a maximum of 3 minutes.</li> </ul>

## Exhibition opportunities

<p><b>3m x 3m (9sqm) Stand</b> \$7,690 (excl. GST)</p>	
<ul style="list-style-type: none"> <li>• 2.48 m high white smooth finish wall panels within Octanorm aluminium framing</li> <li>• Digitally printed fascia sign with full colour event logo and single colour company name text on a white background. A fascia sign will be installed over each open side of the stand.</li> <li>• Charcoal colour carpeted floor.</li> <li>• 2 x LED spotlights</li> <li>• 1 x 4 amp power point.</li> <li>• 2 x full exhibitor registrations to the conference. Includes attendance at scientific sessions &amp; exhibition               <ul style="list-style-type: none"> <li>• 2 x welcome reception and exhibition opening tickets - Sunday</li> <li>• 2 x Happy Hour tickets – Monday-Wednesday</li> <li>• 2 x Gala Dinner tickets – Thursday - (exhibitors must book tickets for this event before registration close deadline).</li> </ul> </li> <li>• Free entry in passport competition.</li> <li>• Inclusion in the website trade directory and app.</li> </ul> <p>Extra exhibitor tickets can be purchased including or excluding sessions during registration.</p>	

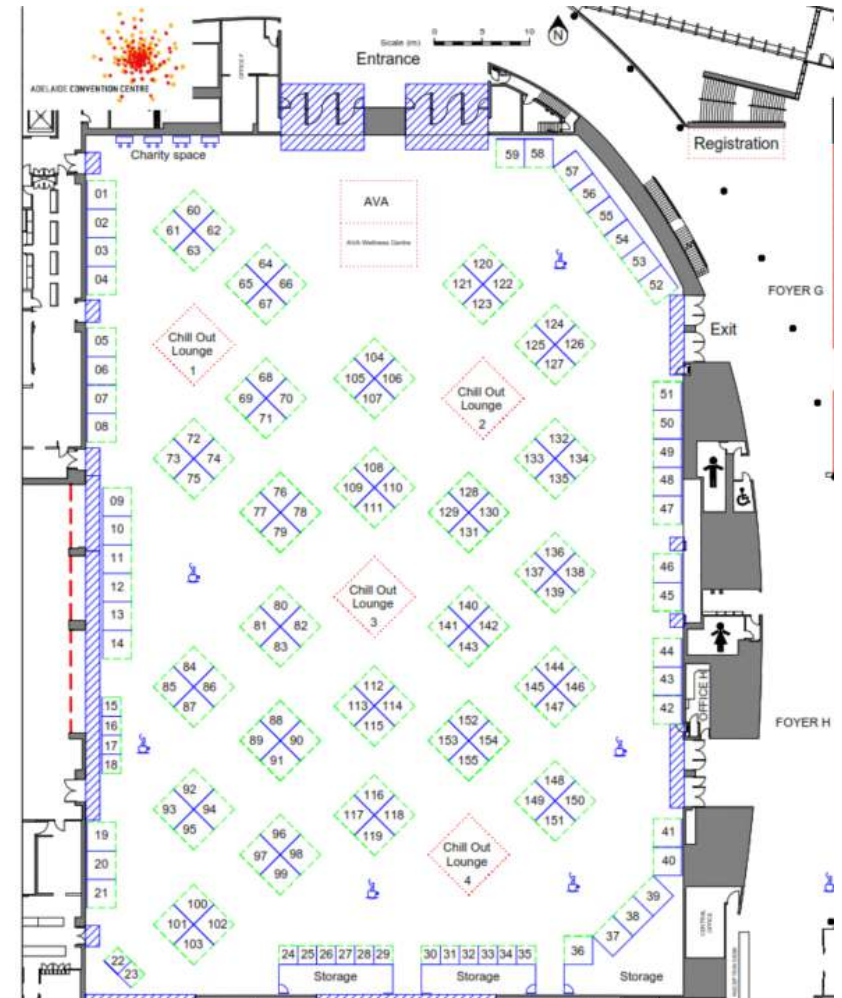
## Exhibition opportunities

<p style="text-align: center;"><b>2m x 2m (4sqm) Stand</b></p> <p style="text-align: center;">\$4,390 (excl. GST) – 20 opportunities – Limited to 1 stand per booking</p>	
<ul style="list-style-type: none"> <li>• 2.48 m high white smooth finish wall panels within Octanorm aluminium framing</li> <li>• Digitally printed fascia sign with full colour event logo and single colour company name text on a white background. A fascia sign will be installed over each open side of the stand.</li> <li>• Charcoal colour carpeted floor.</li> <li>• 1 x LED spotlights</li> <li>• 1 x 4 amp power point.</li> <li>• 1 x full exhibitor registrations to the conference. Includes attendance at scientific sessions &amp; exhibition               <ul style="list-style-type: none"> <li>• 1 x welcome reception and exhibition opening tickets - Sunday</li> <li>• 1 x Happy Hour tickets – Monday-Wednesday</li> <li>• 1 x Gala Dinner tickets – Thursday -(exhibitors must book tickets for this event before registration close deadline).</li> </ul> </li> <li>• Free entry in passport competition.</li> <li>• Inclusion in the website trade directory and app.</li> </ul> <p>Extra exhibitor tickets can be purchased including or excluding sessions during registration.</p>	



## Exhibition floor plan

The exhibition and catering is in Halls F, G, H with the entry from Halls F/G and exit from Hall G. [View Adelaide Convention Centre Floorplans.](#)



*\*Floorplan may be subject to change*



## Exhibition Information

### Draft bump in and out schedule

DETAILS	DATE	TIME
Custom Builders Access	Saturday 27 May	0900-1700
Exhibitor Move In	Sunday 28 May	1400-1700
Exhibition Open	Sunday 28 May	1800
Exhibition Close	Thursday 1 June	1400
Exhibitor Move Out	Thursday 1 June	1400-1530
AEH Dismantle	Thursday 1 June	1530-2359

### Passport competition

The passport competition drives delegates to your stand. Delegates will receive a passport and are encouraged to visit as many trade stands as possible to get them stamped to win exhibitor prizes. You can still enter the competition and not provide a prize but we recommend you do.

### Custom stands

Requests for custom stand (space only) should be made at the time of booking.

Adelaide Expo Hire, the exhibition contractor can assist with custom stand design.

Should you wish to use your own custom stand designer please ensure you let us know. All custom stands must be approved by the AVA before they go into production and must comply with AVA policy.

### Adelaide Expo Hire

Vanessa Diercks

Tel: (08) 8350 2313, [vanessad@aeht.com.au](mailto:vanessad@aeht.com.au)



### Furniture and equipment

Adelaide Expo Hire will be in contact with you once your booking has been confirmed.

### Additional exhibitor registrations

Additional daily and weekly exhibitor registrations will be available when you are sent a link to register.



## Money Matters and booking and stand allocation

### Conditions of sponsorship and exhibition payment

The total amount payable will be required 14 days from booking online and to secure your sponsorship or exhibition package.

[Bookings are online.](#) Bookings made after 1 May 2023 will incur a 20% late fee and may not appear on onsite promotional signage.

### International Exhibitors

International exhibitors are required to pay the total amount at time of booking.

### Payment methods

1. Tax invoice – an invoice will be raised for payment.
2. Direct bank transfer – please contact the Conference Secretariat for bank account details.
3. Credit card – Visa and MasterCard accepted.

### Cancellation

Requests for cancellations must be submitted in writing to [events@ava.com.au](mailto:events@ava.com.au).

1. If cancellation is accepted, 50% of the contracted cost to exhibit will be retained.
2. If cancellation occurs within two (2) months of the commencement of the exhibition, 100% of the contracted
3. cost to exhibit will be retained.
4. See the [Terms and conditions](#) for more information.

### Exhibition stands will be allocated in the following order:

1. AVA Corporate Supporters/industry partners who are sponsoring the conference
2. AVA Corporate Supporters
3. Companies that have exhibited at three of more AVA Annual Conferences. [See Loyalty List](#)
4. Bookings in order of receipt and full payment



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## Terms and Conditions

Please read the terms and conditions before booking.

<https://www.ava.com.au/education-events/conferences/sponsorship-exhibition-t-cs/>

Kindly supported by:

**Business  
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## Contact

Kandy Musgrave  
National Events Manager  
Australian Veterinary Association  
E | [events@ava.com.au](mailto:events@ava.com.au)



Conference Organiser  
[Arinex](http://Arinex)  
Stephanie O'Leary (nee McGuinness)  
E | [avaconference2023@arinex.com.au](mailto:avaconference2023@arinex.com.au)

The Australian Veterinary Association  
[www.ava.com.au](http://www.ava.com.au)  
Unit 40, 6 Herbert Street  
St Leonards NSW 2065

